

February 23, 1983

TO: Jake M. Godbold
FROM: Dale Eldridge, Edna Saffy, Women's Coordinators
RE: Strategy

The Women's Team will be coordinated by Dale Eldridge and Edna Saffy. Team members are: Joyce Bizot, Suzanne Teate, Rene Woodard, Sarah Bowers, Betty Bullock, Loretta Daramola and Suzie Childers.

Our strategy has been and will continue to be to make local women's groups aware of the Mayor's accomplishments, particularly those pertaining to women. This will be accomplished by sending representatives to meetings of the organization or arranging meetings between the Mayor and the organization. With the help of Martha Barrett, we will put together position papers (one aimed at the more liberal, activist groups and one for mainstream groups). We also plan to attend workshops and seminars relating to women whenever possible to talk about the Mayor and distribute literature.

On February 24th we will meet with members of the Board of Directors for the Women Political Caucus to obtain an endorsement from that group. We will also encourage members of the caucus to become involved in the campaign.

Also Edna Saffy and I will attend the NOW meeting on March 15th to talk further with that group about the Mayor's accomplishments. As we have discussed, we would also like to set up a meeting with the Jacksonville Women's Network and the Mayor in the near future. We believe this should be done in the conference room.

Attached are other groups we hope to have contact with before the first primary.

CC: Tom Poston, Campaign Headquarters
Martha Barrett, Campaign Headquarters